

## ADVERTISING RATES

AD SIZE	POG RATE BLACK & WHITE	POG RATE COLOR
FULL PAGE	\$1155	\$1328.25
HALF-PAGE TALL	\$655	\$753.25
HALF-PAGE WIDE	\$655	\$753.25
QUARTER-PAGE TALL	\$355	\$408.25
QUARTER-PAGE WIDE	\$355	\$408.25
EIGHTH-PAGE TALL	\$185	\$212.75
EIGHTH-PAGE WIDE	\$185	\$212.75



Our Catholic population is over 320,000. The Archdiocese of Santa Fe covers an area of 61,142 square miles. You are reaching 93 parishes and 226 missions. The magazine is also published on our website [www.archdiosf.org](http://www.archdiosf.org)

FOR ADVERTISING ASSISTANCE, CONTACT:  
OFFICE OF COMMUNICATIONS/SOCIAL MEDIA  
LESLIE M. RADIGAN  
TEL: 505.831.8162  
E-MAIL: [LRADIGAN@ARCHDIOSF.ORG](mailto:LRADIGAN@ARCHDIOSF.ORG)

*PLEASE NOTE, PEOPLE OF GOD ADVERTISING RATES HAVE NOT INCREASED IN 18 YEARS.*